Evaluating Students' Satisfaction with the E-Learning System at Umm Al-Qura University

By:

Hanaa A. Yamani

Assistant Prof. Computer science(E-Learning) Computer and Information Systems College, Umm Al-Qura University, Saudi Arabia.

Hassan A. El-Sabagh

Assistant Prof. E-Learning E-Learning Deanship, Umm Al-Qura University, Saudi Arabia. Faculty of Specific Education, Mansoura University, Egypt.

Waleed T. Elsigini

Assistant Prof. E-Learning E-Learning Deanship, Umm Al-Qura University, Saudi Arabia. Faculty of Education, Mansoura University, Egypt.

Evaluating Students' Satisfaction with the

E-Learning System at Umm Al-Qura University

Hanaa A. Yamani, Hassan A. El-Sabagh, Waleed T. Elsigini

Abstract

This research aims to evaluate the satisfaction levels of information science department students at Umm Al-Qura University with e-learning, in addition, it investigates the strength and the weakness indicators of e-learning system from students' point of view.

To achieve these goals, a descriptive analysis methodology used in this research to evaluate Students' satisfaction, the sample consisted of (60) participants were selected from information science department students in the university within summer semester of the academic year 2019/2020. The sample are asked to complete a 5-point Likert scale questionnaire to collect the required data. Validity and reliability of the questionnaire were guaranteed.

The results revealed that students are highly satisfied with e-learning. The chi-squared value (264.53) indicated that the students' responses to the questionnaire items were intentional and were not equal in the preference. In addition, there are many strength indicators within the e-learning represented in developing students' knowledge, skills and attitudes well. Diversity of activities and evaluation methods to suit students' needs are investigated, supporting the faculty members role in monitoring student activities, availability of interaction between the learning community from anywhere and at any time. However, the weakness indicators are mainly represented in the lack of face-to-face human interaction between student, faculty member and between the student and his peers. The study findings contribute to existing understanding of students' satisfaction levels to reinforce

٤

efficiency of students' satisfaction toward eLearning Systems. Moreover, help decision makers and stakeholders at the higher education institutions to plan and reinforce the students' satisfaction in e-learning environments effectively.

Keywords: E-learning; Learning Management System (LMS); Satisfaction; Evaluation; Higher education

Introduction

The scientific and technological revolution is one of the major changes that characterizes our contemporary world, and we are witnessing its effects on various fields. The education institutes especially universities as one of the most important institutions of society had to respond to this technological revolution by employing the elements of this technology in activating its operations and achieving its goals (El-Sabagh, 2011).

In light of the great development in the computers & the internet services, many concepts have emerged such as, E-Learning, and virtual universities that have brought a qualitative shift in the job of educational institutions so that, the major aim becomes the development of students skills which qualify them to face the current changes, and prepare them to become one of the main elements in developing and modernizing their societies. eLearning has emerged as one of the fastest trends in today's education, it become the foundation of online learning environment. (Hussein, 2011; Khlifi & El-Sabagh, 2017).

Zahir (2009) and Gupta (2017) stated that the primary goal of using eLearning is to improve student learning, prepare them for the labor market, provide flexible educational tools for a faculty member, and provide an opportunity for society institutions and parents and to be more involved in the education process. Similary, Ali (2011) mentioned that most international universities tended to use this type of education, in recognition of the many advantages it achieves, both on the economic level through the profits that it generates on universities, or at the academic level by providing educational opportunities for people who may be difficult to join the education system in its traditional way, in addition to its contribution in solving many of the problems faced by university education. Consequently, many specialists in education expect that this type of education will become the prevailing ouline in education soon, due to its characteristics and advantages. On the other hand, there are many difficulties and Challenges faces the e-learning employment, especially at Saudi universities such as the need for self-discipline, missing social interaction, lack of instructor contact, poor time management, and technological difficulties (Al-Hamiri,2014; Al-Rehily, 2014; Al-Sharif, 2016; Dalaee, 2017; Al- Howaish and Mahjoub, 2018).

Therefore, there is a need to evaluate the e-learning system at Umm Al-Qura University from the point of view of the first beneficiary, which is student by identify the student's satisfaction about the applied e-learning system. Al-Azawei (2019) mentioned that the addressing e learning issues such learners' satisfaction in Arab countries is essential as these countries have different situation in term of their learners' characteristics and culture. Mallinson and Nyawo(2008) emphasized on the importance to evaluate various e-learning systems and analyze their efficacy, where the deployment of e-learning offers an opportunity to build the skills required for the 21st century knowledge-based economy.

Learner satisfaction represents an important factor in any measurement for the educational process quality, especially for online systems (Palloff & Pratt,2007; Kishabale, 2019). Consequently, the main objective of this research is to evaluate the Students satisfaction level with the e-learning system at Umm Al-Qura University, as well as defining a list of strength and weakness indicators within e- learning system from the point of view of the students.

The following research questions are:

- (1) What is the level of students' satisfaction with the elearning system in information science department at Umm Al-Qura University?
- (2) What are the strength indicators of e- learning system from students' points of view in information science department at Umm Al-Qura University?
- (3) What are the weakness indicators of e- learning system from students' points of view in information science department at Umm Al-Qura University?

The paper is organized as follow (a) Literature reviews and conceptual framework section (b) The Methodology section (e) The Results and discussion section (f) Finally, Conclusion & implications section.

Literature Reviews and Conceptual Framework

The use of e-learning in universities and higher education institutions is not limited to the use of technology only, but also to prepare individuals who are able to face societal challenges and obstacles and be able to lead society towards the best in light of the information technology revolution that sweeps away all society institutions. Considering the above, the current research will talk over the following subsections:

E-Learning Concept

The concept of e-learning did not appear suddenly, but it was established and developed through many stages and generations that started from the eighties until it reached the current form, as follows: (Lal & Al-Jundi, 2008; Tolba, 2010; Downes, 2012; Gros & García-Peñalvo, 2016).

The first generation: It started in the eighties and it contained CD-ROMs, where the interaction between the student and the content.

The second generation: In the nineties with the emergence of the internet, and interaction availability appeared between the student and his peers and between the student and the teacher remotely and is essentially characterized by the application of computer games to online learning.

The third generation: It based on Learning Management Systems (LMS), where massive amounts of online resources are developed to supplement other educational resources available on the Internet, which known as Learning Objects. This generation represents the stage in which interaction mechanisms have started through messaging systems and discussion forums.

The fourth generation: The most important feature that distinguishes this generation is the sharing of content via the Internet. The online content is more specialized, as it combines materials created by the institution and materials created by students. In addition, reflection -oriented tools such as blogs and e-portfolios, and more interactive activities, such as games, are also developed to enhance and enrich the learning experience. Web-based solutions are extended to other devices, leading to the reinforcement of mobile learning activities.

Gros and García-Peñalvo (2016) mentioned that there are many definitions that dealt with the term e-learning, through its development. In light of these definitions that were mentioned by Zaitoun(2005), Khan(2005), Mostert and Hodgkinson-Williams (2006), Rosenberg (2006), Rossi (2009), Wang, Ran, Liao, and Yang (2010). In conclusion, elearning concept can be defined in this research as follow: "A system that works to provide hypermedia content based on web, to enable the learner to interact actively with the content, the instructor, and his peers, whether synchronously or asynchronously, with the possibility of completing the learning process from anywhere, at any time".

E-Learning Components

E-learning has basic components, and it has been reviewed in many studies and literature: (Dabbagh, 2005; Amer, 2007; Salam, 2009; Zaher, 2009; Al-Anzi, 2011; Basak, Wotto, and Paul, 2018). By analysis, these studies and literatures the components of e- learning can be identified as shown in figure 1.





As Illustrated in Figure 1. E-learning consists of three interactive and integrated elements: The inputs which are represented in individuals (student - instructor - manager - programmer - educational designer, and so on). The hardware, which is represented in computers, storage media, networks,

and communication devices. The programs are represented in operational programs such as Windows and application programs such as office programs, multimedia players and web browsers. The data and information that represents the data and information of the content, students, teachers, and educational institution. The theories and related strategies that represent the theoretical basis for understanding e-learning behaviourism, cognitivism, constructivism such as and communicative theory. These theories regulate the principles explaining how students acquire, retain, and recall knowledge, help the predictions of learning outcomes, and are used as aids in selecting educational tools, treatment methods, and strategies that enable learners to pass instructional goals efficiently and effectively (Khalil & Elkhider, 2016)

The Processes that take place within the e-learning system, which are represented in teaching processes by the teacher and the learning processes by the student. As well as analysis, which means identifying the problem and proposing solutions, design, means the determination of what learners must accomplish. Development refers to the producing of elearning materials, implementation means the learner's interaction with the previous e-learning materials to achieve learning goals and acquire the requirement knowledge and skills; finally, evaluation refers to the processes of measuring effectiveness and sufficiency of education, and judging its quality. (McGriff, 2000)

The outputs of the e-learning system, which have two levels: Output at the individual level, where each learner will reach the maximum level that his abilities and capabilities enable him to learn, and a result at the societal level, which is the dissemination of information technology culture in society. As well as the society will obtain individuals who are able to develop inputs and processes of e-learning.

۱.

E-Learning Management Systems (LMS)

Learning management systems are internet-based applications that are used to plan, implement, and evaluate a certain learning process. The learning management system usually affords the instructor with a technique to create and present content, monitor student involvement and evaluate their performance, and they can provide students with the ability of using interactive features such as discussion of topics, video meetings and discussion forums (Al-Jarf, 2008). Zaher (2009) added that the idea behind the e-learning management systems is to organize e-learning processes and tools, and manage them within integrated system to operate and manage all instructional activities, including educational discussion forums, presentations, file sharing, task management, lesson plans, educational curriculum and chat. These are sometimes called virtual learning environments or e-learning systems. There are two categories of e-learning management systems: (Jawdat, 2005; Al-Musi & Al-Mubarak, 2005).

- a) Public systems, that are designed by global commercial companies and which an educational institution, or individual, can use to submit e-courses.
- b) Special systems for some educational institutions and universities to meet their own need or are designed by some researchers and faculty members to provide their own electronic courses.

General or public systems are divided into two types: open-source systems that can be used to provide e-courses free and some modifications can be made to the supported databases such as the Moodle system. The other is the closed source systems that are available for use in providing ecourses in exchange for money, and those systems databases cannot be modified such as the Black Board system.

Zahir (2009) considers that the most important systems used in the Arab countries are the ATutor, Moodle, Claroline,

DokeosWeb CT, Blackboard, and Nuvvo systems, which are programed in several languages such as PHP and JavaScript, with the use of a published database on the Internet to support and feed with proper data.

Through reviewing many literatures that dealt with the use of e-learning management systems such as Moodle, D2L, WebCT, Nicenet, Blackboard, in presenting some courses online, it demonstrates the effectiveness of these systems in providing and managing many courses, including the computer Science course at the British Open University. (Junaidu, 2004; Al-Jarf, 2005; Jones & Jones, 2005; Lincolin, 2009). By looking at the Blackboard system used in Saudi universities and which provides virtual learning environment characterized by flexibility and Effectiveness. It offers the following tools (Khalel, 2008; Al-Najar, 2010; Al-Salloum & Radwan, 2013):

Content management tools that they specialize in managing operations related to the content of academic subjects, including scientific content building, and making it available anywhere and anytime with providing a rich environment with resources and multimedia. Providing the ability to support the content with useful links, as well as providing a dictionary for the course to allow the possibility of adding special terms for each course.

Communication tools that provide synchronous communication tools (text chat, and conferences), and asynchronous (email, discussion forums); in addition to contribute to building a virtual learning community that transcends time and space.

Assessment tools where there are applications for the design and production of assessment and survey tools, including various types of tests, automatic correction, grade monitoring, and display of results in various forms.

Management tools which include extracting reports in the form of complete records of learners 'entry and exit times, the time spent by the learner, the areas he visited and the activities he implemented to help the faculty member in tracking learners' achievements, monitoring their performance and guiding them.

E-Learning Advantages

By reviewing what were mentioned by Al-Karam and Al-Ali (2001), Marc (2002), Guckel and Ziemer (2002), Nicholas (2003), Wagner, et al., (2008), Zaher (2009), Basak, Wotto, and Paul (2018) mentioned. The advantages of elearning can be summarized as follows: It aids to resolve the speed of knowledge flows and the increasing request for education, in addition, solving the problem of crowded lecture halls and classrooms. Training and educating remotely without having to quit their jobs. Reducing training time and reducing its cost. In addition, it provides an interactive learning environment, while allowing the learner to study at the time and from any place they prefer, provide an opportunity for each learner to proceed in the study according to his abilities and capabilities. Allowing an opportunity for the instructor to develop his abilities, as his role is limited to guidance and advice. It allows students to learn in a private atmosphere, the speed of execution of administrative operations within the educational institution. E-learning contributes linking between educational institutions with various community the requirements institutions to settle society with the qualifications of graduates.

E-Learning Disadvantages

There are many disadvantages or faults within the elearning system, including: (Dowling, 2003; Klein & Ware, 2003; Al-Hila, 2005; Zahir, 2009; Basak, Wotto, & Paul, 2018; Tahrishi 2018)

- 1. E-learning needs an intensive effort to qualify and train teachers and students on the use and employment of this type of learning.
- 2. E-learning is associated to certain technical factors such as the efficiency of the communication network, the availability of a set of devices and programs, and the ability to produce educational content professionally.
- 3. The cost factor in production and maintenance of hardware devices and communication networks.
- 4. Weakness of human interaction that leads to boredom from the use of technology.
- 5. Weakening the role of the educational institution as a social system that plays an important role in socialization.
- 6. Weakness in self-discipline and time management.
- 7. The emergence of many educational companies that aim at profit only and are at the same time training and qualification of teachers, and in fact they are not eligible for that educationally or academically.

E-Learning Obstacles

١٤

By reviewing what were mentioned by Rodny (2002), Salem(2004), Al-Amri (2006), Tolba(2010), Ali(2011), Basak, Wotto, and Paul(2018). The most important obstacles that prevent the e-learning to Achieve its goals can be identified as follows: First: weak infrastructure in hardware, servers and networks in many regions. Second, high fees for using the internet. Third, some faculty members are not convinced to employ e-learning for fear of diminishing their role. Fourth, the high cost in preparing the infrastructure, media production and educational software. Fifth, lack of competent specialists often to train the learning community to use and employ elearning effectively.

E-Learning Evaluation

Al-Khawaldi (2007) stated that in order to give this type of learning and education its status as one of the successful educational systems in Arab societies, e-learning must be characterized by basic requirements or conditions for providing quality and monitoring it. The American Teachers Union also set standards for e-learning applications that represent the basic requirements for its success (Abdulhamid, 2005). Bhuasiri, Xaymoungkhoun, Zo, JeungRho, and Andrew (2012) also referred to a set of factors and conditions for the success of the e-learning system in developing countries.

The totality of these conditions and requirements can be summarized as follows:

- 1. Provide basic conditions for students enrolled in this type of education to ensure appropriate learning inputs and encouraging them to progress and continue studying.
- 2. Designing the contents of educational curricula and programs is based on the best types of contemporary knowledge and communication technology related to societal needs, and it works to attract the interest of learners and stimulate their motivation to learn.
- 3. Effective use of communication and information technology, that helps the learner to possess knowledge, skills, techniques, and methodology that enable him to be creative.
- 4. Technology awareness for faculty members, students, and the administrators, and encouraging them to carry out tasks and interact through technological communication tools.
- 5. Implementing educational programs in the e-learning system according to a strict monitoring by the educational institution, to ensure that the programs are implemented according to their goals and monitor them according the real goals.

17

6. Subjecting the e-learning system to specific evaluation procedures in the light of cultural and social developments to diagnose the strengths and weaknesses in e-learning system, and thus improve the strengths factors and treatment the weaknesses factors in a comprehensive and objective.

It is clear from the above that the evaluation of e-learning in order to diagnose the strengths and weaknesses is one of the most important requirements and conditions for the continuity of the success of this type of learning considering societal variables. Maudsley (2001) also stated that the main purpose to evaluate e-learning is to stimulate and preserve e-learning systems regeneration. In this regard, there are many studies that targeted the evaluation of e-learning from the students' point of view, given that the student is the customer and the ultimate beneficiary of the e-learning system and the most able to evaluate the service provided to him as follow:

Al-Zamel study (2004) aimed to evaluate the e-learning in both the Arab Open University in Riyadh and the General Association for Technical Education and Vocational Training in Saudi Arabia from the students' viewpoint themselves and the obstacles that face them. The results revealed that the most important obstacles faced the students are increasing the costs of Internet connection and the absence of a teacher at the time of need, as well as the lack of e-learning method clarity for a large number of students. Gupta and Walmsley (2004) aimed at revealing the attitudes of faculty and students towards elearning and has found that e-learning is a good way to support traditional teaching from the point view of students, while faculty members indicated their fear of the negative effects of e- learning such as the absence of students from lectures, and the absence of feedback.

Yang and Cornelius (2004) study concluded that the most prominent challenges facing the e-learning system from the point of view of the higher education students are delayed teacher feedback, lack of self-motivation and poor design of materials and activities. Lowe & Berstroff (2006)" aimed to identify student attitudes toward e- learning, the study revealed that there are deficiencies in the need for more communication with teachers and other students. On the other hand, Aisan and Al-Ani (2007) aimed to explore position of elearning from the viewpoints of students in the college of Education at Sultan Qaboos University, They measured the ability of e-learning to activate cooperative learning and to reduce the gap between the student and the instructor. The greatest amount of freedom to display ideas and demonstrate abilities and the capabilities of the student through discussion. Moreover, contributing to the development of computer skills among students, and its disadvantages are the difficulty of reaching the university site, especially in remote areas and poor infrastructure. The HO (2007) study, which aimed to identify students 'perceptions about using e-learning in higher education institutions in Hong Kong and has found that students' motivation towards using e-learning depends on several factors, including the importance of their content and that it is meaningful to them, and the lecturer method, and integrating technologies that are related to their needs. Hussamo & Al-Abdullah's (2011) aimed at identifying the reality of e-learning at Tishreen University from the viewpoint of both faculty members and students, and it has reached the importance of the role of e-learning in developing selflearning and increasing computer skills, but one of its major drawbacks is sitting for long periods at front of the computer Causing many diseases. and Al-Awawdeh (2012) Study aimed at identifying the difficulties of employing e-learning in Palestinian universities in Gaza as perceived by professors and students, and it has reached a set of difficulties represented in

the weakness of the infrastructure, technical support and experience in e-learning for both the professor and students. Salloum, kasasbeh, and Al-Sukkar (2015) aimed to discover the reality of e-Learning at the Mutah University from the Viewpoint of Students. The results reached the effectiveness of using e-learning with a high rate of students 'use of elearning, but one of its most important obstacles is the lack of human communication between the student and the instructor. Al-Dalaee's (2017) aimed to investigate the attitudes of students and faculty members towards electronic education at the University of Najran. The study reached the importance of electronic learning in increasing achievement and experiences with a preference in comparison to traditional learning and one of its disadvantages is neglecting educational aspects and the lack of credibility and its need for an effort that exceeds the capabilities of the student and underestimating the role of Professors. In addition to the above, and by reviewing what mentioned by Al-Habes & Al-Kandari (2000); were Powel(2001); Liu(2001); Mclachlan(2002); Al-Hila(2005); Khalil (2008); Zhu and Edwards (2007). The criteria that should be considered in the evaluation of e-learning programs can be summarized as follow.

- 1. The program contains a good amount and quality of information in terms of accuracy, reliability, modernity, organization and simplicity.
- 2. Ease of accessing, browsing, and downloading the content.
- 3. Learner interactivity with content, teacher, and peers with synchronous and asynchronous communication tools.
- 4. Clarity of the program's itinerary to achieve the appropriate goals.
- 5. The program contains educational materials that raise the motivation of learners, such as games and graphics.

- 6. The effective employment in the program for each of the multimedia elements, including text, graphics and images.
- 7. The program contains various forms of activities and evaluation methods to ensure that the goals are achieved.
- 8. Availability of technical guidance and support throughout the day.
- 9. The availability of immediate feedback along the program's itinerary.
- 10. The performance of students after the program improved compared to their performance before the program.

By reviewing many of evaluation models for elearning systems that were presented by Van Dam (2004), Voigt and Swatman (2004), Lanzilotti, Ardito, Costabile and Angeli (2006), Beal (2007), Mallinson and Nyawo (2008), Hadullo, Oboko, and Omwenga (2017). What mentioned by Palloff & Pratt (2007) about student satisfaction which be considered one of the significant factor in e- learning evaluation where the students' satisfaction contains: Students' satisfaction about himself (what are the benefits and how he changed as a learner), Student's satisfaction about the course (content, activities, design, etc.), and Student satisfaction about the total system (accessibility, technical support,....etc.)

The authors prepared the research tool, which is a questionnaire to identify the level of satisfaction of students of the information department registered in the summer semester about the e-learning system at Umm Al-Qura University.

Methodology

Research Design:

This research is based on the descriptive and analytical approach to evaluate Students' satisfaction with the e-learning system in information science department at Umm Al-Qura University. As well as in describing and analyzing the literature related to the research problem, describing, and building research tools, manipulating and analyzing data statistically.

Research Sample:

۲.

The research sample is composed of 60 students from the Department of Information Science at Umm Al-Qura University in the summer semester. Academic year (2019/2020).

Research Instruments

The research instrument is based on constructing a questionnaire to identify the students' satisfaction with elearning in Information Science Department at Umm Al-Qura University. The questionnaire consists of 28 sentences which indicate the student's satisfaction about practical e-learning system in information technology department at Umm Al-Qura University. At the anterior of each sentence, there is a set of options, ranging between (strongly satisfied - satisfied - neutral - dissatisfied - strongly dissatisfied). The student responds to each statement of the questionnaire by selecting one of these options.

Research Procedures

The research procedures included the following:

- 1. Reviewing studies and literature related to the research topic.
- 2. Preparing the search tool and calculating its validity and reliability
 - A. Validity: The questionnaire contained 30 sentences in its initial form according to the studies and literature that were mentioned previously. Then it was presented to a group of specialists in the field of information technology and educational technology to express an opinion about the suitability of the questionnaire phrases for its purpose, the linguistic accuracy of the questionnaire items, the suitability of the questionnaire design method to achieve its goal and delete or add any item to the questionnaire list. Experts and specialists

removed two sentences and agreed on all the items of the questionnaire, with the amendment of the linguistic wording of some of the items of the questionnaire. (The questionnaire became in its final form)

- B. Reliability: The stability of the questionnaire was calculated through the Cronbach's Alpha Formula. The reliability coefficient value $\alpha = 0.91$ and this indicates a good reliability coefficient and meaning that it gives the same results if it is reapplied to the same individuals under the same conditions (Abdulrahman,1998).
- 3. Questionnaire Application after calculating its validity and reliability on the research sample.
- 4. Statistical processing of data obtained from the application of questionnaire
- 5. Discussing the research results.
- 6. Providing recommendations and suggestions

Results and Discussion

To answer the first question, which stated: What is the level of Students' satisfaction with the e-learning system in information science department at Umm Al-Qura University? The questionnaire was applied within the period between

15/07/2020 to 25/07/2020 via the research sample after calculating and guaranteeing its validity and reliability.

Since the variable expressing the options (strongly dissatisfied - dissatisfied - neutral - satisfied - strongly satisfied) is an ordinal scale, and the numbers are (strongly dissatisfied =1, dissatisfied =2, neutral =3, satisfied =4, strongly satisfied =5.) expresses the weights.

Then we calculated the weighted average. This was done by first calculating the length of Period, which was a product of divided 4 by 5. Where 4 represented the number of distances (1 to 2 is the first distance, 2 to 3 are the second distance, 3 to 4 is the third distance, and 4 to 5 is the fourth distance), and 5 represented the number of choices. When dividing 4 by 5, the length of the period is equal to 0.80 and the distribution of weighted average explained as Table 1: Table 1. The weighted average

Tuble 1. The weighted average								
The result	Start point	End Point						
Strongly dissatisfied	From 1	To 1.79						
Dissatisfied	From 1.80	To 2.59						
Neutral	From 2.60	To 3.39						
Satisfied	From 3.40	To 4.19						
Strongly satisfied	From 4.20	To 5						
The fellowing to	hla no 🤉 illust	ated the students!						

The following table no. 2 illustrated the students' satisfaction within e- learning system.

Table 2. The result for student's satisfaction in e-learning

system.											
Student's satisfaction	Scale	Strongly satisfied.	Satisfied	Neutral	Not satisfied	Strongly dissatisfied.	Mean	Standard deviation	χ^2	df	The result
Result	F	890	540	182	61	9	4.33	0.75	264.53	4	Strongly
	%	52.91	32.10	10.82	3.63	0.54	-				satisfied.

As illustrated in table 2. The value of standard deviation is 0.75 (between 0.5, and 1). Which indicates the homogeneity of the research sample responses (Al- Kanany, 2002) additionally, the calculated Chi square value is 264.53 and this value is greater than the tabular value at the significance level 0.05 which is equal 9.49. This indicated that the responses of the sample were biased to specific options, and the options were not of equal preference.

The total level of students' satisfaction in information science department at Umm Al-Qura University with elearning system is strongly satisfied. This may be due to students' previous experience in dealing with learning management systems and their conviction of its importance and the role which it plays in developing their knowledge and skills due to the many advantages that characterize it in terms of enabling learning from anywhere and at any time. Permitting each student to progress in the study according to his abilities and capabilities, availability of a huge amount of information and its sources in various forms. In addition to availability of ease accessibility and usability from any place and by using different devices, The accuracy and timeliness of the content, design quality for the content, activities, feedback, teaching strategies, evaluation methods, interactivity and instructional control by students, availability of technical support.

These results are consistent with the findings of many studies that referred to the advantages of e learning systems and its effect on learners' satisfaction such as: Lowe and Berstroff (2006), HO (2007), Hussamo and Al-Abdullah's (2011), and Salloum, kasasbeh, and Al-Sukkar (2015).

To answer the second question, which state: What are the strength indicators of e-learning system from the students' points of view in information science department at Umm Al-Qura University?

The authors calculated the mean value for each sentence in the questionnaire and compared it with the values of weighted average that illustrated in table 1. As follow in table 3.

scale	Strongly satisfied.	Satisfied	Neutral	Not satisfied	Strongly dissatisfied.	Mean	Standard deviation	The result
F	24	29	7	0	0	4.28	.666	Strongly
%	40	48.3	11.7	0	0			satisfied
F	23	19	17	1	0	4.07	.861	Satisfied
%	38.3	31.7	28.3	1.7	0			
F	23	29	2	6	0	4.15	.899	Satisfied
%	38.3	48.3	3.3	10	0	_		
	scale F % F % F	scale Strongly satisfied. F 24 % 40 F 23 % 38.3 F 23 % 38.3	scale Strongly satisfied. Satisfied. F 24 29 % 40 48.3 F 23 19 % 38.3 31.7 F 23 29 % 38.3 48.3	Strongly satisfied Satisfied Neutral F 24 29 7 % 40 48.3 11.7 F 23 19 17 % 38.3 31.7 28.3 F 23 29 2 % 38.3 48.3 3.3	scale Strongly satisfied Satisfied Not satisfied F 24 29 7 0 % 40 48.3 11.7 0 F 23 19 17 1 % 38.3 31.7 28.3 1.7 F 23 29 2 6 % 38.3 48.3 3.3 10	scale Strongly satisfied Satisfied Not satisfied Strongly satisfied Satisfied Not satisfied Strongly satisfied Strongly sat	scale $\stackrel{\text{Strongly satisfied}}{\stackrel{\text{stiffed}}}\stackrel{\text{stiffed}}{\stackrel{\text{stiffed}}{\stackrel{\text{stiffed}}}\stackrel{\text{stiffed}}{\stackrel{\text{stiffed}}{\stackrel{\text{stiffed}}}\stackrel{\text{stiffed}}{\stackrel{\text{stiffed}}}\stackrel{\text{stiffed}}\\{\stackrel{\text{stiffed}}}\stackrel{\text{stiffed}}\\{\stackrel{\text{stiffed}}}\stackrel{\text{stiffed}}\\{\stackrel{\text{stiffed}}}\\{\stackrel{\text{stiffed}}}\\{\stackrel{\text{stiffed}}}\\{\stackrel{\text{stiffed}}\\{\stackrel{\text{stiffed}}}\\{\stackrel{\text{stiffed}}\\{\stackrel{\text{stiffed}}\\{\stackrel{\text{stiffed}}\\{\stackrel{\text{stiffed}}}\\{\stackrel{\text{stiffed}}\\{\text{stiffed$	scaleStrongly satisfied.SatisfiedNot satisfied.Strongly satisfied.MeanMeanMeanF24297004.28.666 $^{\%}$ 4048.311.7004.28.666 $^{\%}$ 4048.311.7004.07.861 $^{\%}$ 38.331.728.31.704.07.861 $^{\%}$ 38.348.33.31004.15.899

Table 3. The student's satisfaction towards the questionnaire items

Evaluating Students' Satisfaction with the E-Learning System at Umm Al-Qura University

4. E-learning allows the	F	51	8	1	0	0	4.83	.418	Strongly
availability to learn from	%	85	13.3	1.7	0	0	_		satisfied
anywhere, anytime.									
5. E-learning enables	F	37	11	11	1	0	4.40	.848	Strongly
synchronous and	%	61.7	18.3	18.3	1.7	0			satisfied
asynchronous communication									
between the learning									
community members 24 hours									
a day.									
6. E-learning develops the _	F	38	20	2	0	0	4.60	.558	Strongly
technical skills of learners.	%	63.3	33.3	3.3	0	0			satisfied
7. E-learning supports	F	36	20	5	1	0	4.52	.676	Strongly
independence in learning and	%	60	33.3	3	1.7	0			satisfied
self-confidence.									
8. E-learning contributes to _	F	35	20	5	0	0	4.50	.651	Strongly
the development of thinking	%	58.3	33.3	8.3	0	0			satisfied
processes and problem-solving									•
skills									
9. E-learning provides an _	F	43	11	5	1	0	4.60	.718	Strongly
educational environment that	%	71.7	18.3	8.3	1.7	0			satisfied
keeps pace with the									
requirements of the technical									
age									
10. E-learning raises	F	32	17	5	6	0	4.25	.985	Strongly
motivation towards learning	%	53.3	28.3	8.3	10	0			satisfied
and makes it more exciting.									•
11. E-learning provides the	F	25	23	9	2	1	4.15	.917	Satisfied
principle of neutrality and	%	41.7	38.3	15	3.3	1.7			
equality between different									
students.									
12. E-learning provides easy	F	35	21	4	0	0	4.52	.624	Strongly
access to resources and	%	58.3	35	6.7	0	0			satisfied
information.									
13. E-learning provides the _	F	25	26	9	0	0	4.27	.710	Strongly
instant feedback which	%	41.7	43.3	15	0	0			satisfied
students need.									
14. E-learning helps to	F	27	24	7	2	0	4.27	.800	Strongly
strengthen the role of the	%	45	40	11.7	3.3	0			satisfied
faculty member in explaining									
content to different students.									
15. E-learning suits the	F	35	16	9	0	0	4.43	.745	Strongly
	-			-	-	-			

۲٤

Educational Sciences Journal- October 2020 -No.4 -part1 vo

individual needs of students	%	58.3	26.7	15	0	0			satisfied
16. E-learning supports	F	31	25	3	1	0	4.43	.673	Strongly
interactions between members – of the learning community.	%	51.7	41.7	5	1.7	0	-		satisfi2e d
17. E-learning provides	F	33	21	5	1	0	4.43	.722	Strongly
educational content that is modern, accurate, and reliable	%	55	35	8.3	1.7	0	-		satisfied
18. E-learning provides a	F	28	23	5	3	1	4.23	.927	Strongly
variety of educational activities suitable for different learning styles	%	46.7	38.3	8.3	5	1.7			satisfied
19. E-learning provides to	F	30	16	10	4	0	4.20	.953	Strongly
faculty member a good monitoring tools for students learning activities.	%	50	26.7	16.7	6.7	0			satisfied
20. E-learning provides an	F	38	20	2	0	0	4.60	.558	Strongly
appropriate amount of privacy for each student	%	63.3	33.3	3.3	0	0			satisfied
21. E-learning reduces the	F	33	15	5	7	0	4.23	1.00	Strongly
time required for the learning process compared to traditional learning	%	55	25	8.3	11.7	0	_		satisfied
22. E-learning provides a	F	37	17	2	3	1	4.43	.909	Strongly
great attractiveness in – presenting integrated multimedia academic content from texts, images, sounds and graphics	%	61.7	28.3	3.3	5	1.7	-		satisfied
23. E-learning offers different	F	31	20	9	0	0	4.37	.736	Strongly
evaluation tools that are compatible with the nature of the educational goals.	%	51.7	33.3	15	0	0	-		satisfied
24. E-learning enhances the	F	40	14	0	6	0	4.47	.929	Strongly
principle of students' learning continuity	%	66.7	23.3	0	10	0			satisfied
25. E-learning provides	F	29	17	11	0	3	4.15	1.05	Satisfied
technical support services throughout the day	%	48.3	28.3	18.3	0	5			
26. E-learning provides a	F	31	20	6	3	0	4.32	.854	Strongly

continuous informative	%	51.7	33.3	10	5	0			satisfied
service to spread news and									
instructions									
27. E-learning provides a	F	26	23	6	2	0	4.32	.792	Strongly
training system to develop the	%	48.3	38.3	10	3.3	0			satisfied
required skills that students									
need.									
28 E-learning provides an	F	11	15	20	11	3	333	1.09	Neutral
interactive learning	%	18.3	25	33.3	18.3	5			
environment equivalent to a									
classroom environment where									
face-to-face interaction with									
the teacher and peers									

Evaluating Students' Satisfaction with the E-Learning System at Umm Al-Qura University

As illustrated in table 3. The strength indicators in elearning included: E-learning help in acquiring new knowledge and skills. Simplify study information and makes it clearer. Facilitate individual and collaborative learning with peers. Allow the availability to learn from anywhere, anytime. asynchronous communication Enable synchronous and between the learning community and members 24 hours a day, in addition to develop the technical skills of learners and support independence in learning and self-confidence. The development of thinking processes and problem-solving skills was considered as well, and an educational environment that keep space with the requirements of the technical age was provided. Learning raised motivation towards learning and made it more exciting, it provided the principle of neutrality and equality between different students, and it delivered easy access to resources and information as well.

The results revealed that providing the instant feedback, which students need and helped to strengthen the role of the faculty member in explaining content to different students. The individual needs of students and supporting interactions between members of the learning community were considered. Providing educational content that is modern, accurate, and reliable was investigated. Delivering a

۲٦

variety of educational activities suitable for different learning styles and offering to faculty member good monitoring tools for students learning activities are vital strength factors. Promoting the principle of students' learning continuity and providing with the technical support services were discussed, and These results are consistent with the findings of many studies that referred to the strength factors in e learning systems, including: Gupta and Walmsley (2004); Aisan and Al-Ani (2007); and Al-Dalaee's (2017).

To answer the Third question, which articulated: What are the weakness indicators of e- learning system from students' point of views in information science department at Umm Al-Qura University?

The authors calculated the mean value for each sentence in the questionnaire and compared it with the values of weighted average that illustrated in table 1. In addition, table 3 illustrated these values as shown before.

The authors noticed that the main weakness in e-learning represented is the absence of human interaction between teacher and students and between student and his peers as illustrated in sentence number 28 "E-learning provides an interactive learning environment equivalent to a classroom environment where face-to-face interaction with the Instructors and peers". Wherever the mean students' responses are neutral and not satisfied. This result is consistent with the findings of many studies that referred to the weakness factors in e learning systems, including: Rodny (2002),Al-Zamel (2004), Al-Ali(2011), and Awawdeh (2012).

In general, the results of this research are consistent with the study of Dziuban, et al(2015) stated that studying within online environment are important for both students and faculty members to achieve student satisfaction. The current research results agreed with the previous studies results such as Al-Amri (2006), Tolba (2010), Ali (2011), Basak, Wotto, and Paul (2018). they identified the obstacles that hitch students' satisfcation within e-learning to achieve their goals as: networks problems, lack of training opportunities the learning community to use and employ e-learning effectively, in addition to lack of face-to-face human interaction between student, faculty member and between the student and his peers.

Recommendations:

According to the research results, a set of recommendations can be proposed as follows:

- 1. The research results would be supportive to decision making and stakeholders at higher education institutions to implement and improve the students' satisfaction in elearning environments effectively.
- 2. Adopting the strategic planning for e- learning implementation in higher education institutions were investigated.
- 3. Providing the necessary funds for e- learning application in education institutions, distribution the awareness of elearning importance among students and faculty members in higher education also considered within this research.
- 4. preparing training courses to enhance e- learning skills required for students and faculty members in higher education institutes.
- 5. providing financial and positive rewards for creative individuals in submitting proposals to develop e-learning system.
- 6. Preparing a plan to evaluate e-learning systems periodically at Saudi institutes and universities should be considered as well.
- 7. Providing the best approaches and models for designing elearning to create an educational environment that suits interests and needs of diverse students within higher education institutes.

- 8. including quality standards for e-learning to achieve maximum effectiveness for electronic learning environments.
- 9. preparing more research to scope the most effective solutions to overcome the obstacles that prevent the effective application of e-learning within educational institutions.

Suggested Researches:

In light of the results of the current research, the researchers suggest conducting the following researches and studies:

- 1. Evaluating faculty members' satisfaction with e learning systems at Umm Al-Qura University.
- 2. Evaluating students' trends with e learning services at Umm Al-Qura University.
- 3. Evaluating the Attitudes of students with special needs about e learning systems at Umm Al-Qura University.
- 4. Development e learning systems in the light of students" Opinions at Umm Al-Qura University. .
- 5. Development e learning systems in the light of faculty members' Opinions at Umm Al-Qura University.
- 6. Evaluating students' satisfaction with e learning systems at Umm Al-Qura University and its relation with some variables(gender- academic specification).
- 7. Development of e learning systems at Umm Al-Qura University in the light of e learning Quality standards.
- 8. Evaluating e learning systems in the light beneficiaries' Opinions: A Comparison study among Saudi Universities.
- 9. Conducting similar studies on other types of special groups, such as deaf, dumb, and underachieved, and other special groups.

References

- Abdelhamid, M. (2005). Scientific Research in Educational Technology. Cairo: Alam Al- Qutub.
- Abdulrahman, S. (1998). *Psychological Measurement. Theoretical and Application.* 3rd edition, Cairo, Egypt: Arab Elfekr Center.
- Aisan, S., & Al-Ani, W. (2007). The Reality of Electronic Education from the Viewpoint of Students in the College of Education at Sultan Qaboos University. *Educational Science Studies*, 34 (2), 341-356.
- Al- Hila, M. (2005). Educational Technology Between Theory and Practice. 4th Edition, Amman: Dar Al- Masirah for Publishing and Distribution.
- Al- Karam, A. M. & Al- Ali, N. M. (2001). E- learning: The New Breed of Education. In Billeh, V. & Ezzat, A. (Eds.), Education Development through Utilization of Technology: UNESCO Regional Office for Education in the Arab States, 49-63.
- Al- Knany, M. (2002). Descriptive and Inferential Statistics in the Social and Behavioral Science. 2nd ed. Cairo: Dar Al-Nashr Llgameaat.
- Al-Amri, A. (2006). The reality of Using E- Learning Supplies in Irbid Governorate Schools from the Teachers 'point of View and the Attitudes of Students and Their Teachers Towards It. *Master Thesis*, Yarmouk University, Jordan
- Al-Anzi, F. (2011). Educational innovation and e-learning. Jordan: Dar Al-Raya for Publishing and Distribution.
- Al-Awawdeh, T. (2012). Difficulties in Employing Electronic Education in Palestinian Universities in Gaza, as Seen by Professors and Students. *Master Thesis*, Faculty of Education, Al-Azhar University, Azza.
- Al-Azawei, A. (2019). The moderating effect of gender differences on Learning Management System acceptance:

a multi-group analysis. *Italian Journal of Educational Technology*, 27(3), 257-278.

- Al-Dalaee, Z. (2017). Attitudes of Students and Faculty Towards E-Learning at Najran University. *International Interdisciplinary Journal in education*, 6 (12), 199-212.
- Al-Habes, A. & Al-Kandari, A. (2000). The Scientific Foundations for Designing an Online Educational Module. *The Educational Journal*, Kuwait, 75, 167-199.
- Al-Hamiri, A. (2014). Attitudes of the Educational Community in Tabuk Towards the Application of E-Learning. *Journal of Educational and Psychological Sciences*, 15 (2), 165-199.
- Al-Howaish, F. & Mahjoub, S. (2018). Attitudes of University Students Towards Educational and Student Services Provided to Them. Shaqra University Journal, 9, March, 160-188
- <u>Al-Jarf, R</u>.(2005). Using Three Online Course Management Systems in EFL Instruction, *Paper presented at the Annual Meeting of the Asia Association of Computer Assisted Language Learning(AsiaCALL)*, Nov. (10-12), Geongju. South Korea.
- Al-Jarf, Rima.(2008). E-Learning and Distance Education in Arab Universities. In Proceeding of The Fifth Conference of the Horizons of Scientific Research and Technological Development in the Arab World, 25-30 October. Faas, Morocco.
- Al-Khawalda, Muhammad (2007). Quality Adjustment in E-Learning, The concept of Distance Learning and Open Education and the Role of Communication Technology in their Activation, *E-Learning and Training Center*, Yarmouk University, Jordan.
- Al-Musi, A. & Al-Mubarak, A. (2005). *E-learning, Principles and Requirements*. Riyadh: Shabaket Al- Bayanat Institute.
- Al-Najar, J. (2010). Improving the Quality of Education System by Using the Blackboard System, Basic Education College Journal, Al-Mustansiriya University, 6, 437-439

- Al-Rehily, T. (2014). Attitudes of Taibah University Students Towards the Use of Educational e-blogs in Learning the University Life Courses. Journal of AL-Najah University for Research (Humanities), 28 (8), 1765-1794.
- Al-Salloum, O., & Radwan, M. (2013). A suggested Template for Creating Interactive Courses according to the Blackboard Learning Management System at King Saud University in Saudi Arabia. *The Arabian Gulf Message. Arab Office of Education for the Gulf Countries*, 129.95-108
- Al-Sharif, M. (2016). Attitudes of Shaqra University Students towards E-Learning. *Journal of the College of Education*, Al-Azhar University, 35 (168), 891-930.
- Al-Zamel, Z. (2004). Evaluating the E-Learning Experience in Some Higher Education Institutions in the Kingdom of Saudi Arabia from the Student's Point of View. Paper Presented at the Third Saudi Technical Conference, December.11-15, Riyadh.K.S.A
- Ali, R. (2011): E-learning from the Viewpoint of University Professors - an Exploratory Study at the University of Batna, Paper presented at The National Conference on Computer and Information Technology in Higher Education, 9-10 March. Kasidi Merbah Ouargla University. Algeria
- Amer, T. (2007). Education and the Electronic School, Cairo: Dar Al-Sahab for Publishing and Distribution.
- Basak, S., Wotto, M., & Paul, B. (2018). E-learning, M-learning and D-learning: Conceptual Definition and Comparative Analysis. *E-Learning and Digital Media*, 15(4),191-216
- Beal, T. (2007) A.D.D.I.E. Meets the Kirkpatrick Four: A 3-Act Play. *The E-learning Guild Research*, 1(1),1-12.
- <u>Bhuasiri, W., Xaymoungkhoun, O., Zo, H., JeungRho, J.,&</u> Andrew, C. (2012). Critical Success Factors for E-Learning in Developing Countries: A comparative

Analysis Between ICT Experts and Faculty. <u>*Computers & Education*</u>, 58(2), 843-855.

- Dabbagh, N. (2005). Pedagogical Models for E-Learning: A Theory-Based Design Framework. *International Journal* of Technology in Teaching and Learning, 1(1), 25–44.
- Dowling, C., Godfrey, J. M. & Gyles N. (2003). Do Hybrid Flexible Delivery Teaching Methods Improve Accounting Students' Learning Outcomes. Accounting Education: An International Journal, 12 (4), 373-391.
- Downes, S. (2012). *E-Learning Generations*. available at: http://halfanhour. blogspot.be/2012/ 02/e-learninggenerations.html
- Dziuban, C.; Moskal, P.; Thompson, J.; Kramer, L.; DeCantis, G. & Hermsdorfer, A. (2015). Student Satisfaction with Online Learning: Is it a Psychological Contract?. *Journal of Asynchronous Learning Network*, 19. 10.24059/olj.v19i2.496.
- El-Sabagh, H., A. (2011). Enhance Science Learning with Virtual Labs, LAP LAMBERT Academic Publishing GmbH & Co. KG, ISBN-10: 3845475307, ISBN-13: 978-3845475301, November 16, 2011.
- Gros, B., & García-Peñalvo, F. (2016). Future Trends in the Design Strategies and Technological Affordances of E-Learning. In Spector, M., Lockee, B., & Childress, M. (Eds.). Learning, Design, and Technology. An International Compendium of Theory, Research, Practice, and Policy, 1-23. Switzerland: Springer
- Guckel , K. & Ziemer, Z. (2002). *E-learning. Seminar: The Training of Cross –Cultural Competence and Skills.* Hlidesheim University, Germany.
- Gupta, B., Whit, D., & Walmsley, A. (2004). The Attitudes of Undergraduate Students and Staff of Use the Electronic Learning. *British Dental Journal*, 196 (8),492-487.

- Gupta, S. (2017). Benefits Of eLearning For Students, available at <u>https://elearningindustry.com/9-benefits-of-elearning-for-students</u>
- Hadullo, K.. Oboko, R., & Omwenga, E. (2017). A model for Evaluating E- Learning Systems Quality in Higher Education in Developing Countries. International Journal of Education and Development Using Information and Communication Technology (IJEDICT), 13(2),185-204, https://nbn-resolving.org/urn:nbn:de:bsz:14-qucosa-64897
- Hussamo, S. & Al-Abdullah, F. (2011). The Reality of E-Learning at Tishreen University from the Point of View of both Faculty and Students. *Damascus University Journal*. 27, 243-278.
- Hussein, H., (2011). Attitudes of Saudi Universities Faculty Members Towards Using Learning Management System (JUSUR), TOJET: *The Turkish Online Journal of Educational Technology* – April 10 (2), 1-11.
- Jawdat, M. (2005). Systems for Delivering Educational Courses Over Networks. In: Abdulhamid, Muhammad (Eds.). Networked Education System, 1st Edition, Cairo: Alam Al- Qutub.
- Jones, G.& Jones, B. (2005). A Comparison of Teacher and Student Attitudes Concerning Use and Effectiveness of Web-Based Course Management Software. *Educational Technology & Society*. 8(2).125-13.
- Junaidu, S. (2004). Use of Internet for Online Course Delivery: A Case-Study, Online Submission. *Turkish Online Journal* of Distance Education-TOJDE, 5 (4).1-9.
- Khalel, H. (2008). Designing and Publishing an Electronic Course in Educational Technology considering Electronic Education Standards to Develop the Performance and Cognitive Aspects of the Students in the College of

Education, *Master Thesis*, Education College, Mansoura University.

- Khalil, M. & Elkhider, I. (2016). Applying Learning Theories and Instructional Design Models for Effective Instruction. Advanced in Physioulogy Education,40(2),147-156.
- Khan, Bodrul. (2005). Managing E. Learning: Design, Delivery, Implementation and Evaluation. London: Science Publishing.
- Khlifi, Y.; El-Sabagh, H. A., (2017). A Novel Authentication Scheme for E-assessments Based on Student Behavior over E-learning Platform, *International Journal of Emerging Technologies in Learning (iJET)*, 12 (4), April. pp. 62-89. <u>https://online-journals.org/index.php/i-jet/article/view/6478/4372</u>.
- Kishabale, B. (2019). Modeling E-learning interactivity, learner satisfaction and continuance learning intention in Ugandan higher learning institutions. *International Journal of Education and Development using ICT*, 15(1).
- Klein, D. & Ware, M. (2003). E learning: new opportunities in continuing professional development. *Learned publishing*, 16 (1) 34-46.
- Lal, Z. & Al-Jundi, A. (2008). *Educational Technology between Theory and Practice. Cairo*: Alam Al- Qutub.
- Lanzilotti, R., Ardito, C., Costabile, M. and Angeli, A. (2006) A Systematic Approach to the E-Learning Systems Evaluation. *School of Informatics*. 9(4), 42-53.
- Lincoln, Ma.(2009). Information Literacy: An Online Course for Student, Library Assistants. School Library Media Activities Monthly, 25(10).29-30.
- Liu, M. (2001). Systematic Web- Course Development Process: User-Centered Requirements, *Educational Technology*, 3(2) Nov-Dec.
- Lowe, S. & Berstroff, P. (2006). E- Learning Attitudes and Behaviors of End Users, Allied Acaemic International

Conference, Academy of Educational Leadership Proceeding, 12 (7), 53-45.

- Mallinson, B., & Nyawo, N. (2008). A proposes Theoretical Model for Evaluating E-Learning. *International Conference e-Learning (IADIS)*,414-418.
- Marc, J. (2002). Book review: E-Learning Strategies for Delivering Knowledge in the Digital age. *Internet and Higher Education*, 5(185), 185-188.
- Maudsley, G. (2001) what issues are Raised by Evaluating Problem-Based Undergraduate Medical Curricula? Making Healthy Connections across the Literature. *Journal of Evaluation in Clinical Practice*, 7(3), 311–324.
- McGriff, S. (2000). Instructional System Design (ISD) Using the ADDIE Model. Available at. <u>https://www.lib.purdue.edu/sites/default/files/directory/</u> <u>butler38 / ADDIE.pdf</u>
- Mclachlan, K. (2002). WWW Cyber Guide Ratings for Web Site Design. Available at: http://www.cyberbee.com/design.pdf.
- Mostert, M., & Hodgkinson-Williams, C. (2006). Using ICTs in Teaching and Learning: A Survey of Academic Staff and Students at Rhodes University. *Unpublished report from Rhodes University*. Rhodes University, South Africa.
- Nichols, M. (2003). A Theory for E-Learning. Educational Technology and Society, 6(2), 1-10.
- Palloff, R., & Pratt, K.(2007). Building Online Learning Communities: Effective Strategies for Virtual Classroom. San Francisco, CA: Jossey-Bass
- Powel, G (2001). The ABC of Online Course Design. *Educational Technology*, 941(4), 43-47.
- Rodny, S. (2002). The Integration of instructional Technology inti Public Education: Promises and Challenges. *Education Technology*, 8(1), 5-11.

- Rosenberg, M.J. (2006) Beyond E-Learning: Approaches and Technologies to Enhance Organizational Knowledge, *Learning and Performance*. New York: McGraw-Hill.
- Rossi. P. (2009). Learning Environment with Artificial Intelligence Elements. *Journal of E-Learning and Knowledge Society*, 5(1), 67-75.
- Salam, M. (2009). *E-Learning as an Introduction to the Development of Education*, Cairo: Al-Asria Library.
- Salem, A. (2004). *Education and E-Learning Technology*. Riyadh: Al-Rasheed Library.
- Salloum, A., kasasbeh, E., & Al-Sukkar, A. (2015). The Reality of E- Learning at the Mutah University from the Viewpoint of Students. *European Journal of Business and Management*, 7(10), 282-289
- Tahrishi, A. (2018): E-learning Strategy and justifications for its Use in Teaching. *Educational Journal, Sidi Belabes University*, Algeria, 5 (3), March 1-10.
- Tekinarslan, E. (2009). Turkish University Students, Perception of the World Wide Web as Learning Tool: An Investigation Based on Gender, Socio- Economic Background, and Web Experience. *The International Review Research in Open Distance Learning*, 10 (2), 1-19
- Tolba, A. (2010): *E-learning and Educational Technology Innovations*. Mansoura: The Modern Library.
- Van Dam, N. (2004) The E-learning Field book. New York. McGraw-Hill Companies.
- Voigt, C., & Swatman, P. (2004). Contextual E-Learning Evaluation: A Preliminary Framework. *Journal of Educational Media*, 29(3), 175-187.
- Wagner, N., Hassanein, K. & Head, M. (2008). Who is Responsible for E-learning in Higher Education? A Stakeholders' Analysis. *Educational Technology & Society*, 11 (3), 26-36.
- Wang M, Ran W, Liao J, & Yang, S. (2010). A Performance-Oriented Approach to E-Learning in the Workplace.

Journal of Educational Technology & Society, 13(4): 167–179.

- Yang,Y. & Cornelins, L.(2004). Students Perception Towards the Quality of Online Education: A qualitative Approach, Association for Educational Communications and Technology, Washington, ERIC Document, no. 485012, 16-23.
- Zahir, A. (2009). *E-courses Design, Production, Publishing, Implementation, and Evaluation*. Cairo: Alam Al- Qutub.
- Zahir, A. (2009). *E-learning from application to professionalism and quality*. Cairo: Alam Al- Qutub.
- Zaitoun, H. (2005). A new vision in learning E-learning the Concept, the Issues, the Application, the Evaluation, Riyadh: Al-Sawlatiah House for Education.
- Zhu, E ., Mcknight ,R., & Edwards ,N. (2007) .Principles Of Online Design, Florida Gulf Coast University, available at: <u>https://www.fgcu.edu/onlinedesign</u>